



NFRC's Executive Director Speaks during Earth Day Events in Washington, D.C.

NFRC takes advantage of unique venue to reach diverse audience

Greenbelt, Md. 2009 April 22 – The National Fenestration Rating Council (NFRC) announced today that Executive Director, Jim Benney, spoke during The Senate Energy and Environmental Fair, which was held on 21 April. The event was part of the weeklong Earth Day events in Washington, D.C.

Earth Day was founded in 1970 with the intention of broadening and diversifying the environmental movement worldwide. Participants share the common goal of promoting a healthy, sustainable environment. They pursue this goal through education, public policy, and consumer activism campaigns.

Benney did his part to promote education by speaking about NFRC's rating and labeling system and how it plays an integral role in helping people make more energy efficient choices.

"Buildings currently use about 40% of all the energy generated in the U.S.," Benney said. "By educating people to look for the NFRC label, we helped them understand how to increase the energy efficiency of buildings; reducing our dependence on fossil fuels and the carbon emissions related to global warming."

Benney said the diverse individuals drawn to The Senate Energy and Environmental Fair gave NFRC an exceptional opportunity to break new ground in its educational outreach efforts.

For more information on NFRC, please visit www.nfrc.org or call 301-589-1776.

###

About NFRC

NFRC is a non-profit organization that administers a voluntary, uniform rating, labeling and certification system for the energy performance of windows, doors, curtain walls, skylights and other fenestration products. Its members include manufacturers, suppliers, utilities, consumer groups, representatives from the building and code industries, scientific and educational organizations and government agencies.